

## Snoop x Al Fakher: Flavor meets culture

November 1, 2025



Snoop Dogg and Al Fakher have joined forces to create a core collection of six premium hookah flavors that fuse Snoop's laid-back style and Al Fakher's commitment to impeccable quality. Each blend is carefully crafted to offer a smooth and satisfying experience. Rolling out across multiple countries, the collection will be available around the world so fans everywhere can experience the essence of Snoop's signature taste.

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